

Caroline Keane

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EXPERIENCE

Contract UX Designer (Remote)

GigWorx Mobile app and Web app

Aug. 2025- present

- Designing end-to-end user flows for new features and enhancements to the existing mobile app and web app
- Partnering with front-end developers to ensure design feasibility, accuracy, and consistency across products
- Creating a component library with reusable components and component patterns

Freelance UX Designer (Remote)

Cook Apps LLC., The Body Measurement and BMI Tracker App

April 2023- Dec. 2025

- Created a UX research plan that included, but wasn't limited to, the aims and goals of carrying out UX research, research questions, and business objectives
- Led primary UX research (interviews, usability testing, surveys) that uncovered findability and usability issues in the onboarding user flow
- Synthesized findings from UX research into personas, user journey maps, and storyboards to influence wireframing of various design solutions
- Redesigned the onboarding user flow, which is projected to decrease the abandonment rate of new users during the onboarding process
- Created illustrations in Adobe Illustrator that facilitate users being able to measure their bodies accurately
- Improved the information architecture of the settings screen to enhance its scannability

Contract UX Designer (Remote)

Behindthechair.com

Jan. 2025- Jan. 2025

- Carried out UX audits of three of their websites and created a report summarizing any usability, information architecture, accessibility and visual design issues found
- Improved the visual hierarchy of their single-sign-on screens by incorporating more white space, leveraging color contrast, using typography strategically, and making primary actions more prominent

UX/UI Design Consultant (Remote)

Tektōn Pro

April 2024- Jan. 2025

- Provided UI and UX design consulting services

Freelance UX/UI Designer (Remote)

TagSonar

May 2022- Feb. 2023

- Designed a business profile screen, as well as customer feedback screens, for an online directory/digital marketing company

Freelance UX/UI Designer (Remote)

WithHealth

May 2022- May 2022

- Carried out a heuristic evaluation of their landing page for their SaaS product and fixed high-priority usability issues in a redesign of said landing page

Took a career break to focus full-time on studying the UX/UI design course with Springboard and move across the country.

Office Manager/Executive Assistant (Roseburg, OR)

Umpqua Economic Development Partnership

Sept. 2020- May 2021

- Designed and formatted quarterly business reports and newsletters in Canva
- Responsible for carrying out administrative tasks pertaining to the day-to-day running of the office

Emigrated to The United States from The United Kingdom and couldn't work in the U.S legally before receiving a work visa.

Personal Assistant (London, England)

AMH Pianos

Oct. 2018- Apr. 2019

- Provided feedback and liaised with the owner and web developer to design a new website
- Responsible for carrying out administrative tasks pertaining to the day-to-day running of the company

CORE SKILLS AND TOOLS USED

UX Craft and Interaction Design: Accessibility (WCAG), Adobe Creative Suite, component libraries, Figma, information architecture, user journey mapping, prototyping, responsive design, user flows, wireframing

UX Process and Operations: Agile, design ops, authoring design specs, problem framing, stakeholder alignment, UX audits, UX research

Tools and Platforms: Figma, Adobe Creative Suite, JIRA, Asana, Miro, Google Analytics, Microsoft Office, Zoom

EDUCATION

UX/UI Design Track

Springboard

BA History

The University of Kent